



A unit of American Electric Power

## Texas Average Rates Summary

12 months ending 12/31/2010

### Residential Average Rates

AEP SWEPCO	State Average	National Average
7.86 ¢/kWh	8.71 ¢/kWh	12.01 ¢/kWh

SWEPCO average Residential rate is 9.8% less expensive than the state average, 34.6% less than the national average!

### Commercial Average Rates

AEP SWEPCO	State Average	National Average
6.28 ¢/kWh	7.05 ¢/kWh	10.21 ¢/kWh

SWEPCO average Commercial rate is 10.9% less expensive than the state average, 38.5% less than the national average!

### Industrial Average Rates

AEP SWEPCO	State Average	National Average
5.18 ¢/kWh	4.82 ¢/kWh	6.71 ¢/kWh

SWEPCO average Industrial rate is the 7.5% more expensive than the state average, 22.8% less than the national average!

Data from Edison Electric Institute (EEI)  
Typical Bills and Average Rates Report  
Investor Owned Electric Utilities  
Winter, 2011

**!!The above rates are NOT for DEREGULATED TX!!**

For Additional Information, Contact:  
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